



American College of Health Care Administrators Georgia Chapter News

Volume 1 - Issue 2

Fall, 2009

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I have found that the great thing in this world is not where we stand, but in what direction we're moving.
Oliver Wendell Holmes



ACHCA members attend the GHCA convention in Amelia Island, FL



Mark Waldrop and Lorraine Taylor present ACHCA members with a \$25,000 educational grant from Community Health Foundation.

Visit our website:

www.achca-gachapter.org

Message From The Chapter President

Dear Fellow Professional,

Since my last letter in the spring, the chapter has had some exciting events and activities, with planning for more to come. But first, I will update you on what we have done thus far. Our website came on line this past summer. We are very proud of it. Please take a look at www.achca-gachapter.org. We are confident you will find it a great resource.

The Georgia chapter of ACHCA was very visible at the GHCA summer convention in Amelia Island, Florida. Our mission was prominently displayed on a banner in the hallway leading to the meeting area. Many members wore buttons saying "Ask me about the College."

ACHCA shined throughout the convention but especially so on Wednesday, July 17th. This was evident with our first speakers during the educational session followed by a successful chapter luncheon and ending with a well attended membership drive reception.

The guest speakers for the educational session were; Eli Pick, CNHA, CALA, FACHCA-Executive Director of Ballard Healthcare and Marianna Gracheck CNHA, CALA, FACHCA- President and CEO of ACHCA. Our chapter sponsored their appearance at the convention. Their presentation was entitled "Professional Development: Tools for Success." The program was well received and provided good information about the college and professional certification. Included in this session was a brief overview of the Georgia chapter's revitalization action plans. The end of the meeting that day held a big surprise for our chapter. Community Health Foundation representatives, Mark Waldrop and Lorraine Taylor, presented the Georgia Chapter with a \$25,000 educational grant. These funds will be used to advance the professional development of Georgia's health care administrators. Please join me in recognizing Community Health Foundation for their contribution and commitment to advancing our profession.

Approximately 110 members, including the ACHCA board members, attended the luncheon. The first order of business was to officially swear in the elected board members and those who had been acting in this capacity since January 2009. The positions were as follows: Chap Nelson- President, Steve Fromm-Vice President, Debra Pittman-Secretary and Troy Churchill-Treasurer. Outgoing President Betty Brown Williamson conducted the induction ceremony. Afterwards, Mrs. Williamson was recognized for her service to the organization and was presented a gavel plaque.

The newly sworn in board members presented their plan of action to the members. Below is a brief outline of the plan.

- Professional Enhancement – Steve Fromm: Chairman – Primary responsibility is to promote certification and fellowship in ACHCA.
- Communications – Debra Pittman: Chairperson – Responsible for communicating pertinent information to the membership; Website lead – Scott Edens; Newsletter lead – Debra Pittman.
- Membership – Chap Nelson: Chairman – Responsible for seeking ways to enhance the membership and promote the National Awards Program; provide information about ACHCA.

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Message from National ACHCA Board of Directors

Please mark your calendar and plan to attend the 2010 ACHCA Convocation. The Convocation will be May 14th -18th, 2010 in the City of Brotherly Love, Philadelphia, Pennsylvania.

I have had the opportunity to tour the hotel and meeting spaces. This year all the meeting spaces are within our host hotel, the Philadelphia Marriott. There are also many restaurants within walking distance of the hotel.

This is the time of the year for everyone to consider submitting nominations for the various awards presented each year at the Convocation. The deadline for submissions is January 15, 2010.

The National Awards are:

- Distinguished Administrator
- Abbott Nutrition Award for Distinguished Service to ACHCA
- New Administrator
- Assisted Living Administrator
- ACHCA Outstanding Member
- Public Service
- Education
- Journalism
- Chapter Excellence

To encourage participation, the ACHCA Awards Committee has provided an incentive. For each completed nomination form a member submits, their name will be entered into a drawing for a \$100 VISA Card! For more information or copies of the nomination forms, please visit the ACHCA web site.



Roxanne Galloway is a member of the board of Directors for ACHCA and is a Regional Vice President for Ethica Health & Retirement Communities.

Message from the President

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- Budget and Finance – Troy Churchill: Chairman – Responsible for managing fiscal plans and activities related to the chapter's anticipated revenues and expenses for the upcoming year(s). These revenues and expenses are based on the projected number of members, fund-raising activities, fees for educational events, interest income, expenses related to operating the chapter, producing educational events, newsletters, mailings, etc.

Troy Churchill presented the treasurer's report which showed that the chapter has a strong financial base. The chapter had just recently undergone an independent financial audit which revealed no deficits or negative findings. The speakers for the luncheon were again Eli Pick and Marianna Gracheck. Their topic, "Professional Association Membership: The Value Equation," was just the "pep talk" we needed.

The day ended with an afternoon ACHCA break time "Chocolate and Ice Cream Island Extravaganza." This was a fun membership drive and networking opportunity for our chapter. It was very well attended by our members and potential members. ACHCA material was available to all those in attendance.

All of the speakers and events on June 17th would not have been possible without the generous sponsorship provided by Ethica Health and Retirement Communities, Eldercare Pharmacy and Integra Rehabilitation. Mendee Rock and GHCA worked tirelessly helping make these events a success. Please thank them for their support.

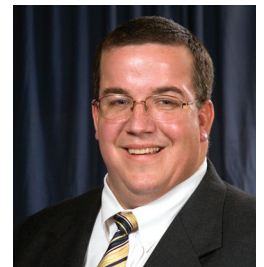
Our next exciting event will be an ACHCA-Administrators Professional Certification Preparation Course presented by American College of Health Care Administrators' Georgia Chapter & GHCA. This course is for those preparing to become a Certified Nursing Home Administrator (CNHA) Or Certified Assisted Living Administrator (CALA). The speaker will be Keith Knapp, PH.D, C.N.H.A. President and CEO Christian Care Communities, Louisville, Kentucky. The course is scheduled for November 18th 2009, 10am -3pm at the GHCA Fred Watson Education Center, Stockbridge, GA.

And lastly, we are already working on ACHCA Georgia chapter events for the GHCA convention in January 2010. We are planning to have our meeting on the first evening of the convention, Tuesday, January 19th from 6-8 pm, a dinner with motivational speaker Jim Mathis. The evening will end with live music and cash bar from 8 – 11 pm. The dinner will replace the luncheon we normally have on the last day of the convention. This change was at the request of a majority of our membership. We hope that it is a success!

I am asking all of those who are not presently a college member to give serious consideration to joining the organization. For all who are members, I encourage you to become active in our chapter. You can start by electing to attend the next ACHCA meeting when you submit your GHCA convention registration. ACHCA is a great place for long term care administrators to gather for mutual support and work together to advance our profession. Feel free to contact me at cnelson@ethicahealth.org or (478) 986-3151.

Respectfully,

Chap Nelson, President
Georgia Chapter ACHCA



Chap Nelson is the Administrator of Gray Health & Rehabilitation located in Central Georgia.

Annual Convocation and Exposition Report.

Steve Fromm, GA Chapter Vice President, and I were fortunate to have the opportunity to attend the 43rd ACHCA Annual Convocation and Exposition from May 15th thru 19th in beautiful Providence, Rhode Island. Each day was packed full of great educational sessions on topics ranging from chapter development to a full scale MDS training and competency course.

This event was a great opportunity to meet with peers to discuss issues facing this industry on a national level. By the end of the convocation, I felt refreshed and had gained a renewed sense of pride in our profession and in the services we provide on a daily basis.

I would encourage all who can, to attend the Winter Marketplace in December or the next Convocation that will be held in Philadelphia.



Troy Churchill is the treasurer of Georgia Chapter of the American College of Health Care Administrators. He's also the administrator of Regency Park Health & Rehabilitation in Dalton, GA.

Upcoming Events

ACHCA-Administrators Professional Certification Preparation Course

This event is presented by American College of Health Care Administrators -Georgia Chapter & GHCA. This course is for those preparing to become a Certified Nursing Home Administrator (CNHA) Or Certified Assisted Living Administrator (CALA) Speaker: Keith Knapp, PH.D, C.N.H.A. President and CEO Christian Care Communities -Louisville Kentucky.

The event is November 18 2009, 10am - 3pm, GHCA Fred Watson Education Center, Stockbridge, GA.

Cost \$30 for GHCA and ACHCA Members and \$90 for Non-Members. Partial cost of this training has been covered by sponsorship from ACHCA-GA Chapter. Contact Mendee Rock at GHCA for registration information at (678) 289-6555. You can also go to the GHCA Website at http://www.ghca.info/calendar_data/2009%20Brochure%20ACHCA%20Certification.pdf.

16th ANNUAL WINTER MARKETPLACE

December 4 - 6, 2009 - Bally's Las Vegas - 15 CEUs/CNEs

Make plans now to attend the 2009 ACHCA Winter Marketplace. The theme of this year's conference is Cutting Edge Leadership. Held each year in Las Vegas, Winter Marketplace offers a casual environment for learning, developing professionally, and networking with old friends and new colleagues from across the country.

Winter Marketplace 2009 is well-known for offering outstanding professional education for long term care leaders - by top experts in the field. Visit this page periodically for updates on this year's conference schedule.

ACHCA has negotiated an excellent group rate at our conference hotel, Bally's Las Vegas. Call Bally's at 800-634-3434 to book your hotel accommodations. To register for this year's conference: Mail or Fax our PDF form.

For questions, please call ACHCA at 202-536-5120. Our online registration form will be available soon. For questions regarding exhibit or sponsorship opportunities, contact CC Andrews at 202-470-5673 or via e-mail at candrews@achca.org.

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“About ACHCA”

Founded in 1962, ACHCA is a non-profit professional membership association which provides superior educational programming, professional certification, and career development opportunities for its members.

Guided by the vision that dynamic leadership forges long term health care services that are desired, meaningful, successful, and efficient, ACHCA identifies, recognizes, and supports long term care leaders, advocating for their mission and promoting excellence in their profession.

Our Vision:

Dynamic leadership forges long-term health care services that are desired, meaningful, successful and efficient.

Our Mission Statement:

The American College of Health Care Administrators (ACHCA) aspires to be the leading force in promoting excellence in leadership among long-term care Administrators.

Our Values:

- The College identifies long-term care leaders
- The College recognizes long-term care leaders
- The College supports long-term care leaders
- The College advocates for the mission of long-term care leaders
- The College promotes professional excellence among long-term care leaders

ACHCA-GA chapter winter meeting at GHCA mid-year convention

January 19 - 22, 2010 at Renaissance Waverly Hotel Atlanta

The meeting on the first evening of the GHCA convention Tuesday January 19th from 6 - 8 pm with dinner and motivational speaker Jim Mathis. The evening will end with live music and cash bar from 8 – 11 pm. Contact Mendee Rock at GHCA for registration info (678) 289-6555.

ACHCA Annual Convocation & Exposition

May 14-18, 2010 in Philadelphia, PA

Visit www.achca.org for details

ACHCA National Membership Services Update

Many members have had difficulty in the last year confirming or changing the status of their membership. This difficulty has been largely due to ACHCA's national database conversion. The national office now has a current list of all State of Georgia members.

The database conversion and data entry volume had delayed second renewal notices (and a small percentage of first notices). This means that there is still a good number of members with 6/30/09 expiration dates who need to renew. Here's a detail of where ACHCA is in the process:

- Members expiring in 2008 through 6/30/09 with email addresses in the system: All were sent email renewal notices (with invoices) in late May/early June. They are now being emailed and US mailed second notices.
- Members expiring 6/30/09 WITHOUT email addresses: These members are just now being US mailed first notices. The notice will include a message about the database conversion, apologizing for the delay in their renewal reminder, and offering them a membership extension through 10/31/2010 to accommodate any inconvenience.

Please check your renewal date and renew if needed. This can be done by going to ACHCA web site <http://achca.org/joomla/> and click the membership tab.

Thanks again for bearing with us during the transition of the database, as well as the changes we've undergone recently with ACHCA national address, phone, and technology infrastructure. All of it was necessary in the move away from the old management company—and will pay dividends for years to come—but it has certainly been a long, challenging period for us all!

Please contact Chap Nelson (cnelson@ethicahealth.org) if you have questions, or would like clarification about your membership, the membership renewal process...or anything else!